## AWARDANDRECOGNITIONPROGRAMS2023

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# Please see the following page for important information about 2023 entry deadlines.

Award/Recognition Program	Issue	Call For Entries Issued	Deadline For Entries	Winners Announced	Methodology
Gordon W. Platt Foreign Exchange Awards - <i>FX Banks,</i> Corporate FX and FX Tech	January	August 25 2022	October 14 2022	November 16 2022	Research / Submissions
Trade Finance & Supply Chain Finance Providers	February	September 28 2022	October 28 2022	December 12 2022	Research / Submissions
Treasury & Cash Management	March	October 19 2022	December 7 2022	January 20 2023	Research / Submissions
Investment Banks	April	November 4 2022	December 16 2022	February 10 2023	Research / Submissions
World's Best Banks (Includes Islamic Financial Institutions)	Мау	December 1 2022	February 7 2023	March 20 2023	Research / Submissions
The Innovators 2021 (Includes the World's Best Financial Innovation Labs)	June	January 11 2023	February 16 2023	April 17 2023	Research / Submissions
Sustainable Finance Awards	July/August	February 17 2023	March 24 2023	May 26 2023	Research / Submissions
Sub-custodian Banks	July/August	February 24 2023	March 31 2023	June 2 2023	Research / Submissions
Digital Banks - Round 1	September	February 15 2023	May 8 2023	July 14 2023	Submissions
Best Global Banks - Full Listing	October	N/A	N/A	August 14 2023	Research / Submissions
Central Banker Report Cards	October	N/A	N/A	August 14 2023	Research
Safest Banks	November	N/A	N/A	September 13 2023	Ratings From Standard and Poor's, Moody's and Fitch
Stars of China Awards	November	June 15 2023	July 13 2023	September 13 2023	Research / Submissions
Private Banks	December	July 10 2023	August 16 2023	October 16 2023	Research / Submissions
SME Banking Awards	December	July 10 2023	August 16 2023	October 16 2023	Research / Submissions
Digital Banks - Round 2	December	N/A	N/A	October 16 2023	Submissions

ISSUED: October 7, 2022

All Dates are Estimated and Subject to Change Go to GFMag.com for all Calls For Entries

Giulia Cattani

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### An Important Note On Entry Deadlines

As part of an ongoing effort to improve the quality of these industry-standard awards and recognition programs, *Global Finance* will no longer be able to guarantee entry deadline extensions. This effort is intended to give awards judging panels sufficient time to closely review all submissions and make the most accurate decisions.

Please closely review the dates on the previous page. In most cases the deadlines are similar to those in 2022. If there are any concerns about any of the deadlines, please contact your *Global Finance* sales representative or Giulia Cattani at giulia@gfinance.co.uk as far in advance as possible.

## **Methodology Details**

#### **Research and Entries**

*Global Finance's* subject matter experts create a short list based on input from industry analysts, corporate executives and users of related services, in addition to conducting independent research. Potential winners are scored based on a proprietary algorithm. Final decisions are made by the Editorial Board of *Global Finance*.

Factors considered range from the quantitatively objective to the informed subjective. Among nominally objective criteria considered are such factors as growth in operations, position on league tables, profitability, geographic reach, strategic relationships, new business development and innovation in products. Subjective criteria include the opinions of analysts, ratings agencies, consultants, customers and others involved in the industry. The mix of these factors yields winners that may not be the largest, the oldest or the most diversified in a given country or sector, but rather the best – the provider with which most companies around the world are most likely to want to do business.

It is not necessary to enter in order to win in most cases, but past experience has demonstrated that submitting entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*. All submissions are strictly confidential.

Go to GFMag.com for individual award entry requirements, which will be posted before the start of the review process.

#### **Best Digital Bank Awards**

Winners are chosen from entries evaluated by a world-class judging panel of IT consultants. Only banks entering the competition are considered for awards, and awards are given only in those regions and countries in which there are entries. Go to GFMag.com after January 31, 2023 for World's Best Digital Banks Call For Entries.

#### Safest Bank Rankings

Rankings of Safest Banks are based on a composite score derived from ratings provided by Fitch Ratings, Moody's Investors Service, and Standard & Poor's.

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### **About Global Finance Awards**

*Global Finance's* awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 36-year legacy of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and have stood the test of time.

### The Importance Of Global Finance Awards

The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

The honor of being a *Global Finance* award recipient has a long and lasting impact. Research shows that readership of awards coverage on GFMag.com spikes upon announcement and again when editorial content is published. This audience engagement continues throughout the award cycle for nearly a full year.

Some of the ways *Global Finance* award winners have leveraged their status include:

- · Recruitment and retention efforts
- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- · Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.









Son Heung-Min, Forward, Tottenham Hotspur





