

# World's Best Digital Bank Awards 2022 PRESS RELEASE

#### Global Finance Names the World's Best Corporate/Institutional Digital Banks in the Middle East 2022

**NEW YORK, Issued: August 10, 2022 / Updated: August 16, 2022 –** *Global Finance* has announced the Round One winners for the 2022 World's Best Corporate/Institutional Digital Bank Awards in the Middle East. This is the 23rd year *Global Finance* has named the World's Best Digital Banks. Details on all Round One winners will be published in the September print and digital editions as well as online at GFMag.com. Once again this year, country winners were chosen in the Middle East across a broad range of subcategories including Best Bill Payment & Presentment, Best Mobile Banking App and Most Innovative Digital Bank.

The Round One winners include the Best Consumer Digital Banks, the Best Corporate/Institutional Digital Banks and the Best Islamic Digital Banks by country, territory and district. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were Regional winners in Sub-Categories such as Best User Experience (UX) Design, Best Mobile Banking App and Most Innovative Digital Bank.

Round One winners are eligible for consideration in Round Two. Round Two honorees, which include the overall Regional and Global winners, and the Global Sub-Category winners, will be revealed for the first time at *Global Finance's* 2022 World's Best Digital Banks Awards Ceremony on September 20 at the Ritz-Carlton DIFC in Dubai. A full report on the Round Two winners and the awards ceremony will be published in December.

Winners were chosen from entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of *Global Finance* were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those categories, regions, countries, territories and districts in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as Best User Experience (UX) Design were selected based on the relative strength and success of those web products and services.

"With the multi-year pandemic accelerating banks' digitalization efforts, the market has witnessed a rapid evolution in electronic offerings," said Joseph Giarraputo, founder and editorial director of *Global Finance*. "Those financial institutions that best introduced new and improved products and services are being honored as *Global Finance's* World's Best Digital Banks 2022."

The full list of *Global Finance's* 2022 World's Best Corporate/Institutional Digital Banks Round One winners in the Middle East follows.

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For editorial information please contact: Andrea Fiano, editor, email: afiano@gfmag.com



#### About Global Finance

Global Finance. founded in 1987, has a circulation of 50.000 readers in 193 countries. territories and districts. Global Finance's audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website ----GFMag.com — offers analysis and articles that are the legacy of 35 years of experience in international financial markets. Global Finance is headquartered in New York, with offices around the world. Global Finance regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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#### **Global Finance's World's Best Digital Bank Awards Ceremony**

On September 20, *Global Finance* will host the 2022 World's Best Digital Bank Awards Ceremony at the Ritz-Carlton DIFC in Dubai. This signature event will celebrate and be attended by the world's leading organizations in Digital Banking. For more information on the event contact Giulia Cattani at giulia@gfinance.co.uk.



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#### WORLD'S BEST CORPORATE/INSTITUTIONAL DIGITAL BANKS 2022 - MIDDLE EAST

Country	Award	Bank
Bahrain	Best Corporate/Institutional Digital Bank	Citi
	Best Online Investment Management Services	Ahli United Bank
	Best Online Cash Management Services	Citi
	Best Trade Finance Services	Ahli United Bank
	Best Online Portal/User Experience (UX) Design	Ahli United Bank
	Best Integrated Corporate Banking Site	Ahli United Bank
	Best Mobile Banking Adaptive Site	Citi
	Best Mobile Banking App	Ahli United Bank
	Best in Social Media Marketing and Services	Citi
	Most Innovative Digital Bank	Ahli United Bank
	Best Open Banking APIs	Citi
Egypt	Best Corporate/Institutional Digital Bank	Citi
	Best Online Cash Management Services	Citi
	Best Mobile Banking Adaptive Site	Citi
	Best in Social Media Marketing and Services	Citi
	Most Innovative Digital Bank	Citi
	Best Open Banking APIs	Citi



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Country	Award	Bank
Jordan	Best Corporate/Institutional Digital Bank	Citi
	Best Online Cash Management Services	Citi
	Best Trade Finance Services	Arab Bank
	Best Online Portal/User Experience (UX) Design	Bank al Etihad
	Best Information Security and Fraud Management	Bank al Etihad
	Best Mobile Banking Adaptive Site	Citi
	Best Mobile Banking App	Arab Bank
	Best in Social Media Marketing and Services	Citi
	Most Innovative Digital Bank	Bank al Etihad
	Best Open Banking APIs	Citi
	Best SME Banking	Arab Bank
Kuwait	Best Corporate/Institutional Digital Bank	Citi
	Best Online Cash Management Services	Ahli United Bank
	Best Mobile Banking Adaptive Site	Burgan Bank
	Best in Social Media Marketing and Services	Citi
	Most Innovative Digital Bank	Citi
	Best Open Banking APIs	Citi
	Best SME Banking	Burgan Bank



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WORLD'S BEST CORPORATE/INSTITUTIONAL DIGITAL BANKS 2022 - MIDDLE EAST				
Country	Award	Bank		
Lebanon	Best Corporate/Institutional Digital Bank	Citi		
	Best Online Cash Management Services	Citi		
	Best Mobile Banking Adaptive Site	Citi		
	Best in Social Media Marketing and Services	Citi		
	Most Innovative Digital Bank	Citi		
	Best Open Banking APIs	Citi		
Oman	Best Corporate/Institutional Digital Bank	Bank Muscat		
Palestine	Best Corporate/Institutional Digital Bank	Arab Bank		
Qatar	Best Corporate/Institutional Digital Bank	Citi		
	Best Online Cash Management Services	Citi		
	Best Trade Finance Services	Commercial Bank of Qatar		
	Best Online Portal/User Experience (UX) Design	Qatar Islamic Bank		
	Best Integrated Corporate Banking Site	Commercial Bank of Qatar		
	Best Mobile Banking Adaptive Site	Citi		
	Best Mobile Banking App	Commercial Bank of Qatar		
	Best in Social Media Marketing and Services	Citi		
	Most Innovative Digital Bank	Citi		
	Best Open Banking APIs	Citi		
	Best SME Banking	Qatar Islamic Bank		



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#### WORLD'S BEST CORPORATE/INSTITUTIONAL DIGITAL BANKS 2022 - MIDDLE EAST

Saudi Arabia Best Corporate/Institutional Digital Bank Saudi National Bank (S   Best Online Portal/User Experience (UX) Design Saudi National Bank (SNB)	NB)
Best Online Portal/User Experience (UX) Design Saudi National Bank (SNB)	
Best Integrated Corporate Banking Site Saudi National Bank (SNB)	
Best Mobile Banking Adaptive Site Saudi National Bank (SNB)	
Best Mobile Banking App Saudi National Bank (SNB)	
Most Innovative Digital Bank Saudi National Bank (SNB)	
Best SME Banking Saudi National Bank (SNB)	
UAEBest Corporate/Institutional Digital BankMashreq Bank	
Best Online Cash Management Services Mashreq Bank	
Best Trade Finance Services Mashreq Bank	
Best Online Portal/User Experience (UX) Design First Abu Dhabi Bank (FAB)	
Best Integrated Corporate Banking Site Mashreq Bank	
Best Mobile Banking Adaptive Site Citi	
Best Mobile Banking App First Abu Dhabi Bank (FAB)	
Best in Social Media Marketing and Services Citi	
Most Innovative Digital Bank Mashreq Bank	
Best Open Banking APIs Citi	
Best SME Banking Rakbank	



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REGIONAL SUB-CATEGORY WINNERS			
Best Online Investment Management Services	Ahli United Bank		
Best Online Cash Management Services	Citi		
Best Trade Finance Services	Mashreq Bank		
Best Online Portal/User Experience (UX) Design	Saudi National Bank (SMB)		
Best Integrated Corporate Banking Site	Commercial Bank of Qatar		
Best Information Security and Fraud Management	Bank al Etihad		
Best Mobile Banking Adaptive Site	Burgan Bank		
Best Mobile Banking App	Saudi National Bank (SNB)		
Best in Social Media Marketing and Services	Citi		
Most Innovative Digital Bank	Mashreq Bank		
Best Open Banking APIs	Citi		
Best SME Banking	Arab Bank		

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