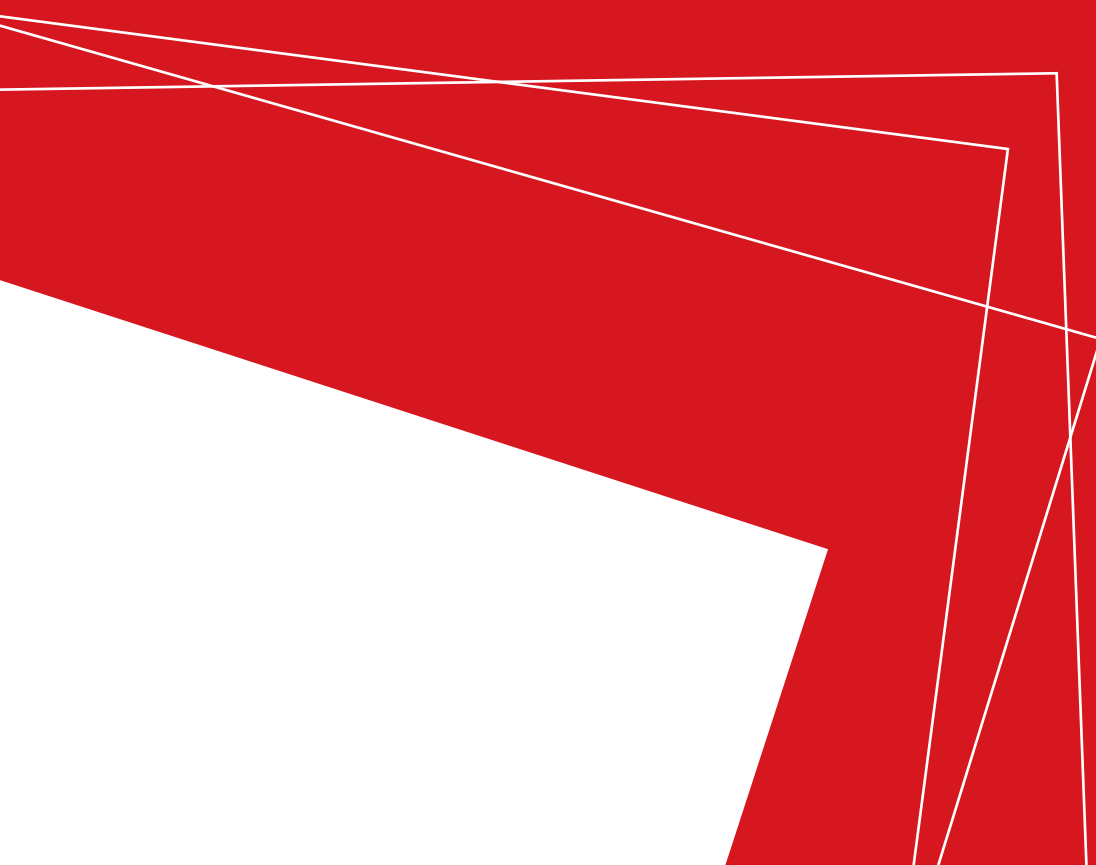


GLOBAL
FINANCE

STARS OF CHINA AWARDS 2024

Call For Entries

ENTRY DEADLINE: AUGUST 7





Stars Of China 2024 CALL FOR ENTRIES

Global Finance's 17th Annual Stars Of China Awards

Global Finance's Stars of China Awards are the preeminent evaluation of financial institutions and other organizations in China by international media.

The Stars of China honor the best banks, fintech companies, investment management firms, asset managers and other enterprises serving China and the world.

They recognize the Chinese financial sector, which has helped the nation's economy navigate recent headwinds, through consumer-friendly mortgage loan adjustments, trade financing tweaks, and by accepting a regulatory relaxing of reserve ratios, all while expanding customer services through AI, mobile apps, and digital solutions.

Winners will be announced in early September and a full report will be published in the November print and digital editions of *Global Finance* as well as online at GFMag.com.

Does your organization deserve to be a member of this elite class? If so, enter the 2024 *Global Finance* Stars of China Awards competition, and explain why your institution stands out. The editors of *Global Finance* will closely review all entries as well as recent performance before selecting this year's Stars of China.

While it is not necessary to enter in order to be recognized, experience has shown an application increases the chance of success. In many cases, providers are able to present information and perspectives not readily available to the editors of *Global Finance*. There are no entry fees.

Please contact Iona Gheorghe at ioana@gfinance.co.uk with any questions or for additional information about the Stars of China 2024.



**Once again this year,
winners will be honored
at a live Awards
Ceremony in Beijing in
October.**





Stars Of China 2024 CALL FOR ENTRIES

Participation and Judging Details

Each entry will be reviewed by the editorial board of *Global Finance* and evaluated based on relevant financial and business information, with input from industry experts, leading executives, consultants and professional investors.

Full details on each category follows on pages 5-7. Entries for each category should be no longer than 1,000 words.

More than ever, *Global Finance* acknowledges the importance of recognizing institutions that excel in serving the mainland in harmony with China's national goals and objectives.

Institutions will be judged for performance during the period between April 1, 2023, and March 31, 2024. Those submitting an entry should provide concise information and only include material suitable for the public domain.

Please include the contact information requested below to ensure that your submission is processed properly:

- Institution name (as it should appear on awards-related announcements)
- Award(s) being submitted for
- Submission contact Name/Title/Email/Phone
- Communications contact Name/Title/Email/Phone

All contact information is required for entries to be considered.



Entry deadline August 7. No application fee.

Submissions should be sent to: Ioana Gheorghe at ioana@gfinance.co.uk



Stars Of China 2024

CALL FOR ENTRIES

2024 AWARD CATEGORIES

Best Corporate Bank	Best Bank for Sustainable Infrastructure
Best Consumer Bank	Best Bank for Green Bonds
Most Innovative Asset Manager New for 2024!	Best Bank for Corporate Social Responsibility
Best Bank for Overseas Branch Services New for 2024!	Most Innovative Bank
Star of Hong Kong New for 2024!	Innovation in Payments
Best Consumer Lending Bank	Innovation in Fintech
Best Bank for M&A	Best Transaction Bank
Best Bank for Business Transformation	Best SME Services Bank
Best Private Bank	Best Asset Manager
Most Innovative Private Bank	Best Foreign Bank Asset Manager
Best Private Bank for Sustainable Investing	Most Advanced Trading Technology
Best Private Bank for Entrepreneurs	Best Bank for Risk Management
Best Private Bank for Ultra High Net Worth Individuals	Best Bank for Renminbi Internationalization
Best Wealth Management Provider	Best Bank for Belt and Road

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Stars Of China 2024

CALL FOR ENTRIES

CATEGORY	DESCRIPTION
Best Corporate Bank	Financial sector leader for cash management, trade finance, credit products, and advisory services catering to the broad spectrum of successful enterprises at the heart of the world's second-largest economy. Competition open to all domestic banks.
Best Consumer Bank	Champion of consumer-sector service for urban and rural clients alike, distinguished for giving strong support to China's growing middle class through an attractive array of credit card, savings, mortgage and vehicle leasing options. Competition open to all domestic banks.
Most Innovative Asset Manager <i>New For 2024</i>	Provider of income-generating services that gets things done while engaging new and sometimes unconventional portfolio management techniques, which may involve innovative technology or business procedures. Open to domestic and foreign asset management licensed to operate on the mainland.
Best Bank for Overseas Branch Services <i>New For 2024</i>	Top domestic bank for supporting Chinese citizens, manufacturers, traders and service businesses at the forefront of the ever-evolving effort to expand the nation's commercial activities, cultural footprint and global integration. Entrants must maintain bricks-and-mortar branches in at least two countries overseas. Competition open to all domestic banks.
Star of Hong Kong <i>New For 2024</i>	The undisputed banking leader serving Hong Kong's vibrant, distinct and mainland-friendly financial system. The competition is open to Hong Kong-headquartered banks and the Hong Kong branches of banks headquartered outside Hong Kong.
Best Consumer Lending Bank	Provider of mortgage, vehicle and personal loans with credit division performance metrics and goals that match China's initiative to support families and general wealth-building among the consumer class. Offers innovative solutions to consumer lending challenges. Competition open to all domestic banks.
Best Bank for M&A	Forward-focused provider of vital guidance and financing for corporate mergers and acquisitions with a proven track record of success. This category encompasses domestic banks that have taken the lead in onshore and/or offshore initiatives led by domestic enterprises for deals that closed over the past three years.
Best Bank for Business Transformation	Most accomplished institution among domestic players in rolling out significant adjustments in key business areas such as transaction services, marketing focus, customer targets and/or corporate structure. The winning bank's transformation may be broad or narrow, but it must have impact on at least one business area. Competition open to all domestic banks.

Entry deadline August 7. No application fee.

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Stars Of China 2024

CALL FOR ENTRIES

CATEGORY	DESCRIPTION
Best Private Bank	Dedicated institution with a gold-standard skill set for effective wealth management, investment growth and income protection in catering to discriminating clients with proprietary demands. Competition open to all domestic banks.
Most Innovative Private Bank	Driving force for positive change through innovative systems, services or a combination of both with the goal of maximizing operational efficiency and effectiveness for the benefit of private banking clients. Competition open to all domestic banks.
Best Private Bank for Sustainable Investing	Financial institution that understands the peaks and pitfalls of ESG investing as it relates to private banking clients, striking the right balance between sustainability concerns, governance, and investment targets. Competition open to all domestic banks.
Best Private Bank for Entrepreneurs	Standout institution that takes pride in embracing the popular saying “empower an entrepreneur, enrich the people” and that goes the extra mile to prove its commitment, setting a high standard for private banking services to support socially enlightened and forward-thinking business leaders. Competition open to all domestic banks.
Best Private Bank for Ultra High Net Worth Individuals	Ultimate banking resource for preserving and enhancing significant monetary assets through the kinds of family funds and custom strategies that fit the expectations and requirements of China’s growing population of top-tier clients. Competition open to all domestic banks.
Best Wealth Management Provider	The financial sector’s top provider of comprehensive retail and family services in the general investment arena, with reputable success in managing wealth-generating portfolios spanning equity, real estate and trust holdings. Competition open to all domestic banks.
Best Bank for Sustainable Infrastructure	Industry standout for integrating sustainable development goals into public infrastructure construction and maintenance projects in areas such as bond underwriting and local government financing vehicles. Competition open to all domestic banks.

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CATEGORY	DESCRIPTION
Best Bank for Green Bonds	Best underwriter of environmental and climate-related investment, utility, manufacturing and/or construction projects. Factors that will be considered by judges include the number of instruments underwritten, the notional value of the bonds, pricing, distribution, project innovation and societal impact. Competition open to all domestic banks.
Best Bank for Corporate Social Responsibility	Industry leader in community outreach with a penchant for responsibly and actively engaging in programs that encourage social stability, cultural enrichment and grassroots economic development. Competition open to all domestic banks.
Most Innovative Bank	The banking sector's leader in cutting-edge financial services and business processes aimed at promoting growth, cost efficiency and customer satisfaction. Competition open to all domestic banks.
Innovation in Payments	Best financial institution for adopting the latest digital technology and streamlined solutions for commercial and retail customer transaction processing. Competition open to domestic third-party payment providers, banks and other relevant institutions.
Innovation in Fintech	Pioneering leader in financial technology platforms, software applications, wireless transactions, online business services and consumer-driven digital solutions. Competition open to all domestic fintech providers.
Best Transaction Bank	Most admired integrator of payment processing, cash management and business-to-business financial services for the nation's vast commercial sector. Competition open to all domestic banks.
Best SME Services Bank	Standout financial services provider for an ongoing effort to strengthen the nation's small- to medium-sized enterprise sector. The winning bank excels in supporting SMEs as a pillar of the economy. Competition open to all domestic banks.

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CATEGORY	DESCRIPTION
Best Asset Manager	Client-acclaimed funds, equities and investment portfolio manager with a sterling reputation for professionalism, a high AUM and a commitment to customer service. Competition open to domestic firms only.
Best Foreign Bank Asset Manager	Customer-focused, top-tier portfolio manager with overseas roots and a strong commitment to the mainland market. Competition limited to any foreign institution with either a controlling interest or a minority stake in a mainland-licensed firm.
Most Advanced Trading Technology	Financial institution with the strongest technological edge in employing digital, online and/or AI systems in providing clients with equity and fixed-income investment services. Competition open to all domestic banks.
Best Bank for Risk Management	Industry leader in applying best-practice standards that minimize risks related to branch banking operations, digital transactions, credit extensions, and liquidity controls. Efforts should focus on internal safeguards as well as customer protection. Competition open to all domestic banks.
Best Bank for Renminbi Internationalization	Provider of the most effective banking support for China's steady push to expand the renminbi's overseas acceptance and standardize the currency for global business transactions. Competition open to all domestic and foreign banks.
Best Bank for Belt and Road	Most prominent and dedicated banking supporter for the maturing Belt and Road Initiative, now into its second decade, in terms of corporate bonds, credit facilities, overseas business advice and general financial services. Competition open to all domestic and foreign banks.

Entry deadline August 7. No application fee.

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The Value and Importance of *Global Finance* Awards Logos

***Global Finance's* awards and recognition programs are backed by a 37-year legacy of editorial accuracy and integrity. Corporate and financial leaders rely on them as the trusted standard of excellence for the corporate and financial sectors. *Global Finance's* awards are credible, reliable and have stood the test of time.**

The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners promote their status include:

- Recruitment and retention efforts
- Websites
- Investor relations information
- Conference and event signage
- Press and publicity efforts
- Internal communications
- Advertising
- Employee motivation programs
- Pitch books
- Branch signage
- Promotional videos
- Social media campaigns
- Email signatures
- Promotional materials
- Stadium, airport & outdoor signage
- Annual reports

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.

