



Global Finance Names the World’s Best Consumer Digital Banks in Central and Eastern Europe 2024 by Individual Country and by Regional Sub-category

NEW YORK, July 25, 2024 – Global Finance has announced the Round One winners for the 2024 World’s Best Consumer Digital Bank Awards in Central and Eastern Europe. This is the 25th year Global Finance has named the World’s Best Digital Banks. Details on all Round One winners will be published in the September print and digital editions as well as online at GFMag.com. Round One winners include the Best Consumer Digital Banks, the Best Corporate/Institutional Digital Banks and the Best Islamic Digital Banks.

This press release covers the Best Consumer Digital Banks in Central and Eastern Europe by individual Country and by Regional Sub-category. A separate press release listing the Consumer Sub-category winners by Country is available on GFMag.com.

Round One winners are eligible for consideration in Round Two. Round Two honorees, which include the overall Regional and Global winners, and the Global Sub-category winners, will be revealed for the first time at Global Finance’s 2024 World’s Best Digital Banks Awards Ceremony on October 1 at London’s landmark Banking Hall. A full report on the Round Two winners and the awards ceremony will be published in December.

Winners were chosen from entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of Global Finance were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those categories, regions and countries in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Sub-category winners were selected based on the relative strength and success of those web products and services.

“The rapid advancements in fintech, the rise of digital currencies, and the increasing importance of cybersecurity are continually redefining the benchmarks for exceptional digital banking services,” said Joseph Giarraputo, founder and editorial director of Global Finance. “Global Finance’s Best Digital Bank Awards celebrate the financial institutions that are leading the way with innovative digital solutions and setting new standards in the industry.”

The full list of Global Finance’s 2024 World’s Best Consumer Digital Banks in Central and Eastern Europe by individual Country and by Regional Sub-category follows.

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For editorial information please contact: Andrea Fiano, editor, email: afiano@gfmag.com



About Global Finance

Global Finance, founded in 1987, has a circulation of 50,000 readers in 193 countries, territories and districts. Global Finance’s audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — GFMag.com — offers analysis and articles that are the legacy of 37 years of experience in international financial markets. Global Finance is headquartered in New York, with offices around the world. Global Finance regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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Global Finance’s World’s Best Digital Bank Awards Ceremony and Forum

On October 1, Global Finance will host the 2024 World’s Best Digital Bank Awards Ceremony and Forum at London’s landmark Banking Hall. This signature event will celebrate and be attended by the world’s leading organizations in Digital Banking. For more information on the event, contact Ioana at ioana@gfinance.co.uk.



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BEST CONSUMER REGIONAL SUB-CATEGORY WINNERS IN CENTRAL AND EASTERN EUROPE

Best Integrated Consumer Banking Site	OTP Bank
Best Online Product Offerings	Bank of Georgia
Best Bill Payment and Presentment	Bank of Georgia
Best User Experience (UX) Design	OTP Bank
Best Mobile Banking App	Bank of Georgia
Best Mobile Banking Adaptive Site	Tatra banka
Best Information Security and Fraud Management	Bank Millennium
Best Social Media Marketing and Services	Granit Bank
Best in Lending	Bank of Georgia
Best in Innovation	Bank of Georgia
Best Open Banking APIs	Tatra banka
Best in Transformation	Bank Millennium



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BEST CONSUMER DIGITAL BANKS IN CENTRAL & EASTERN EUROPE

Albania	Raiffeisen Bank Albania
Armenia	Evocabank
Belarus	Priorbank
Bosnia and Herzegovina	Raiffeisen Bank dd Sarajevo
Bulgaria	UniCredit Bulbank
Georgia	Bank of Georgia
Hungary	OTP Bank
Kosovo	Raiffeisen Bank Kosovo
Poland	Bank Millennium
Serbia	Raiffeisen banka
Slovakia	Tatra banka