



Global Finance Names the World’s Best Digital Bank Awards 2024 Consumer Sub-category Winners in Latin America by Country and Territory

NEW YORK, July 25, 2024 – Global Finance has announced the Round One winners for the 2024 World’s Best Consumer Digital Bank Awards in Latin America. This is the 25th year Global Finance has named the World’s Best Digital Banks. Details on all Round One winners will be published in the September print and digital editions as well as online at GFMag.com. Round One winners include the Best Consumer Digital Banks, the Best Corporate/Institutional Digital Banks and the Best Islamic Digital Banks.

This press release covers the Consumer Sub-category winners in Latin America by Country and Territory. A separate press release listing the Best Consumer Digital Banks by Regional Sub-category and overall Country and Territory winners is available on GFMag.com.

Round One winners are eligible for consideration in Round Two. Round Two honorees, which include the overall Regional and Global winners, and the Global Sub-category winners, will be revealed for the first time at Global Finance’s 2024 World’s Best Digital Banks Awards Ceremony on October 1 at London’s landmark Banking Hall. A full report on the Round Two winners and the awards ceremony will be published in December.

Winners were chosen from entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of Global Finance were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those categories, regions, countries and territories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Sub-category winners were selected based on the relative strength and success of those web products and services.

“The rapid advancements in fintech, the rise of digital currencies, and the increasing importance of cybersecurity are continually redefining the benchmarks for exceptional digital banking services,” said Joseph Giarraputo, founder and editorial director of Global Finance. “Global Finance’s Best Digital Bank Awards celebrate the financial institutions that are leading the way with innovative digital solutions and setting new standards in the industry.”

The full list of Global Finance’s 2024 World’s Best Consumer Digital Banks Round One Sub-category winners in Latin America by Country and Territory follows.

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About Global Finance

Global Finance, founded in 1987, has a circulation of 50,000 readers in 193 countries, territories and districts. Global Finance’s audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — GFMag.com — offers analysis and articles that are the legacy of 37 years of experience in international financial markets. Global Finance is headquartered in New York, with offices around the world. Global Finance regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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Global Finance’s World’s Best Digital Bank Awards Ceremony and Forum

On October 1, Global Finance will host the 2024 World’s Best Digital Bank Awards Ceremony and Forum at London’s landmark Banking Hall. This signature event will celebrate and be attended by the world’s leading organizations in Digital Banking. For more information on the event, contact Ioana at ioana@gfinance.co.uk.



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BEST CONSUMER SUB-CATEGORY WINNERS IN LATIN AMERICA

<i>Country</i>	<i>Award</i>	<i>Bank</i>
Argentina	Best Integrated Consumer Banking Site	Banco Santander
	Best Online Product Offerings	Banco Santander
	Best Bill Payment and Presentment	Banco Santander
	Best User Experience (UX) Design	Banco Santander
	Best Mobile Banking App	Banco Santander
	Best Mobile Banking Adaptive Site	Banco Santander
	Best Information Security and Fraud Management	Banco Santander
	Best Social Media Marketing and Services	Banco Santander
	Best in Lending	Banco Santander
	Best in Innovation	Banco Santander
	Best Open Banking APIs	Banco Santander
Best in Transformation	Banco Santander	
Bahamas	Best Mobile Banking App	Scotiabank
Barbados	Best Online Product Offerings	Sagicor Bank Barbados
	Best Bill Payment and Presentment	Sagicor Bank Barbados
	Best User Experience (UX) Design	Sagicor Bank Barbados
	Best Mobile Banking App	Scotiabank
	Best Information Security and Fraud Management	Sagicor Bank Barbados
	Best Social Media Marketing and Services	Sagicor Bank Barbados
	Best in Lending	Sagicor Bank Barbados
	Best in Innovation	Sagicor Bank Barbados
Brazil	Best Mobile Banking App	Mercado Pago
	Best in Lending	Mercado Pago
Cayman Islands	Best Mobile Banking App	Scotiabank



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<i>Country</i>	<i>Award</i>	<i>Bank</i>
Chile	Best Integrated Consumer Banking Site	Banco Bci
	Best User Experience (UX) Design	Banco Bci
	Best Mobile Banking App	Banco Bci
	Best Social Media Marketing and Services	Banco Bci
Colombia	Best Integrated Consumer Banking Site	Bancolombia
	Best Online Product Offerings	Bancolombia
	Best Bill Payment and Presentment	Bancolombia
	Best User Experience (UX) Design	Banco de Bogotá
	Best Mobile Banking App	Banco de Bogotá
	Best Mobile Banking Adaptive Site	Bancolombia
	Best Information Security and Fraud Management	Bancolombia
	Best Social Media Marketing and Services	Banco de Bogotá
	Best in Lending	Banco de Bogotá
	Best in Innovation	Bancolombia
Best in Transformation	Bancolombia	
Dominican Republic	Best User Experience (UX) Design	Qik Banco Digital Dominicano
	Best Mobile Banking App	Banco Popular Dominicano
	Best Social Media Marketing and Services	Qik Banco Digital Dominicano
	Best in Lending	Qik Banco Digital Dominicano
Guyana	Best Mobile Banking App	Scotiabank
Jamaica	Best Mobile Banking App	Scotiabank



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<i>Country</i>	<i>Award</i>	<i>Bank</i>
Mexico	Best Online Product Offerings	Citibanamex
	Best Bill Payment and Presentment	Citibanamex
	Best User Experience (UX) Design	Citibanamex
	Best Mobile Banking App	Citibanamex
	Best Mobile Banking Adaptive Site	Citibanamex
	Best in Lending	Citibanamex
	Best in Innovation	Citibanamex
	Best Open Banking APIs	Citibanamex
	Best in Transformation	Citibanamex
Paraguay	Best Integrated Consumer Banking Site	Itaú Unibanco
	Best Bill Payment and Presentment	Itaú Unibanco
	Best Mobile Banking App	Itaú Unibanco
	Best Mobile Banking Adaptive Site	Itaú Unibanco
	Best in Lending	Itaú Unibanco
	Best in Innovation	Itaú Unibanco
Puerto Rico	Best Integrated Consumer Banking Site	Banco Popular de Puerto Rico
	Best Mobile Banking App	Banco Popular de Puerto Rico
	Best Mobile Banking Adaptive Site	Banco Popular de Puerto Rico
	Best Social Media Marketing and Service	Banco Popular de Puerto Rico



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<i>Country</i>	<i>Award</i>	<i>Bank</i>
Trinidad and Tobago	Best Mobile Banking App	Scotiabank
Turks and Caicos	Best Mobile Banking App	Scotiabank
Uruguay	Best Integrated Consumer Banking Site	Banco Itaú Uruguay
	Best Online Product Offerings	Banco Itaú Uruguay
	Best Bill Payment and Presentment	Banco Itaú Uruguay
	Best User Experience (UX) Design	Scotiabank
	Best Mobile Banking App	Banco Itaú Uruguay
	Best Information Security and Fraud Management	Scotiabank
	Best in Innovation	Banco Itaú Uruguay
	Best in Transformation	Scotiabank