



**GLOBAL
FINANCE**

Call For Entries

**World's Best
Private Bank
Awards 2025**

**Entry Deadline Extended To:
September 6**



Submit your entry for *Global Finance's* tenth annual Best Private Bank Awards today.

Private banks tailor offerings, services, and performance to cater to a diverse clientele ranging from those with established fortunes to those with newly minted wealth. *Global Finance's* World's Best Private Bank award winners demonstrate the ability to meet challenges and help clients plot a long-term course.

The impact of *Global Finance's* Best Private Bank Awards extends far beyond the publication's readership in the corporate and financial sectors. These awards are amplified locally, regionally and globally through social media efforts, traditional media coverage and the marketing and promotion campaigns of winning organizations.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 37-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and have stood the test of time.

Winners will be published in the December 2024 print and digital editions as well as online at GFMag.com.

Global Finance will celebrate honorees at the annual Best Private Bank Awards Ceremony in New York in March. Date and location TBD.



World's Best Private Bank Awards 2025

GLOBAL AWARDS

Best Private Bank in the World	Best Private Bank for Sustainable Investing
Best Private Bank for Access to Private Equity <i>New for 2025</i>	Best Private Bank for Family Office Services
Best Private Bank for Women Clients	Best Internal Use of Technology by a Private Bank
Best Private Bank for Client Education	Best Private Bank for Entrepreneurs
Best Private Bank Digital Solutions for Clients	Best Private Bank in Emerging Markets
Best Boutique Private Bank in the World	Best Private Bank for New Customer Segments
Most Innovative Private Bank in the World	Best Private Bank for Intergenerational Wealth Management
Best Private Bank for Social Responsibility	Best Private Bank or Wealth Manager for Net Worth Under \$1 Million
Best Private Bank for Philanthropic Services	Best Private Bank for Net Worth Between \$1 Million and \$24.9 million
Best Private Bank for Business Owners	Best Private Bank for Net Worth of \$25 Million or more

Winners will be chosen in the categories listed below in the following regions: Africa, Asia-Pacific, Caribbean, Central & Eastern Europe, Latin America, Middle East, North America and Western Europe.

REGIONAL AWARDS

Best Private Bank in the Region	Best Private Bank Digital Solutions for Clients
Best Private Bank for Sustainable Investing	

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Send entries to: Ioana Gheorge ioana@gfinance.co.uk

+44 (0)20 3480 9782

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COUNTRY, TERRITORY AND DISTRICT AWARDS

Andorra	Denmark	Liechtenstein	Qatar
Argentina	Dominican Republic	Luxembourg	Romania
Australia	Egypt	Malaysia	Saudi Arabia
Austria	Finland	Mauritius	Singapore
Azerbaijan	France	Mexico	Slovakia
Bahamas	Georgia	Monaco	South Africa
Bahrain	Germany	Montenegro	South Korea
Barbados	Ghana	Morocco	Spain
Belgium	Greece	Mozambique	Sweden
Bermuda	Hong Kong	Netherlands	Switzerland
Brazil	Hungary	New Zealand	Taiwan
British Virgin Islands	India	Nigeria	Thailand
Canada	Indonesia	Norway	Trinidad & Tobago
Cayman Islands	Ireland	Oman	Turkey
Chile	Italy	Panama	UAE
Colombia	Jamaica	Peru	United Kingdom
Costa Rica	Japan	Philippines	United States
Croatia	Jordan	Poland	Uruguay
Cyprus	Kenya	Portugal	U.S. Virgin Islands
Czech Republic	Kuwait	Puerto Rico	

US REGIONAL AWARDS

Best Private Bank in the Northeast	Best Private Bank in the Mid-Atlantic
Best Private Bank in the Midwest	Best Private Bank in the West
Best Private Bank in the Southwest	Best Private Bank in the Southeast

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METHODOLOGY

In addition to entry submissions, Global Finance will make use of market research and obtain input from industry analysts, corporate executives and other users of private banking services. Performance will be judged over the period covering April 1, 2023 through March 31, 2024.

ENTRY PREPARATION

Entries are not necessary in order to win. However, experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives not readily available to the editors of Global Finance. All submissions are strictly confidential.

Those making submissions should provide concise information in the following areas:

1. Key financial data—including ROI, earnings and income growth year-on-year.
2. Details of market penetration—assets under management, market share and other comparisons with competitors.
3. Details of customer breakdown by net worth, location, investment strategy and goals, risk profile, age and other demographic characteristics.
4. Details of key capabilities and services offered—including range of portfolio products and allocation/investment strategies, tailored solutions, reporting and valuation, analytics and personnel.
5. Customer service—submit customer endorsements (Global Finance may make further contacts for additional information).
6. Competitiveness—submit data demonstrating competitive fee structure/ROI, innovation and evidence of commitment to the business.
7. Demonstration of local market knowledge, regulations and practices, and market-specific services and solutions.
8. Please include the contact information requested below to ensure that your submission is processed properly:
 - Bank Name (as it should appear on awards-related announcements)
 - Awards For Which You Are Submitting - Please submit for as many categories as are appropriate. Entries help present the judging panel with a more complete picture of an organization's operations and can lead to additional award honors.
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on Global Finance Calls For Entries or in relation to the publication's awards and events programs are subject to Global Finance's privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt for this Call For Entries within 48 hours of sending from the contact listed on the bottom of this page, please resend AND notify them to ensure your entry has been received and is processed correctly.

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The Value and Importance of Global Finance Awards Logos

Global Finance’s awards and recognition programs are backed by a 37-year legacy of editorial accuracy and integrity. Corporate and financial leaders rely on them as the trusted standard of excellence for the corporate and financial sectors. Global Finance’s awards are credible, reliable and have stood the test of time.

The distinction of being a Global Finance award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners promote their status include:

- Recruitment and retention efforts
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Email signatures
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Branch signage
- Stadium, airport and outdoor signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a Global Finance award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.



JP Morgan PRIVATE BANK

INVESTMENT PRODUCTS - NOT FDIC INSURED - NO BANK GUARANTEE - MAY LOSE VALUE

