



25th ANNUAL

**GLOBAL
FINANCE**

Call For Entries

**GLOBAL
FINANCE**

Gordon Platt

Foreign Exchange

Awards 2025

Best FX Banks

Deadline: October 14

Enter Global Finance's Gordon Platt Foreign Exchange Awards today.

Global Finance's annual Foreign Exchange awards are named in honor of Gordon Platt, who passed away in late 2020 and was the driving force behind this program for many years.

Global Finance's Gordon Platt Foreign Exchange Awards honor institutions with FX departments that provide their clients with superior guidance during these volatile times.

The Gordon Platt Foreign Exchange Awards will include Global Finance's 25th annual Foreign Exchange Banks Awards and the fourth annual Best FX Tech Awards. An exclusive report on the awards will be published in the January 2025 print and digital editions and online at GFMag.com.

Global Finance's financial industry awards, rankings and recognition programs are the trusted standard of excellence for the financial industry and are backed by a 37-year history of editorial accuracy and integrity. Global Finance's corporate and financial audience relies on them because they are credible, reliable and have stood the test of time.

The reach and impact of Global Finance's Awards extends far beyond its readership and the banking and financial sector. These awards are amplified locally, regionally and globally through social media efforts, traditional media coverage and the marketing and promotion campaigns of winning organizations.

Winners will be honored at Global Finance's Best SME and Foreign Exchange Bank Awards. Date and location TBA.



25th ANNUAL

GLOBAL FINANCE

FOREIGN EXCHANGE AND SME BANK AWARDS



Joao Leal of Santander accepting the 2024 World's Best FX Bank for Emerging Market Currencies award from Joseph Giarraputo, founder and editorial director of Global Finance.



Zayan Sait and Alexander Gilmour of UBS accepting the 2024 Best Global Bank for Foreign Exchange Award from Joseph Giarraputo, founder and editorial director of Global Finance.



Hana Bank celebrates their success at Global Finance's 2024 Best SME and Foreign Bank Awards at London's Glaziers Hall.

World's Best Foreign Exchange Banks 2025



GLOBAL AWARDS

Best Global Foreign Exchange Bank

Best FX Market Maker

Best FX Provider for Corporates

Best Liquidity Provider

Best FX Provider for Emerging Markets
Currencies

Best ESG-Linked Derivative
*- FX derivatives linked to ESG key performance
indicators*

Best FX Commodity Trading Bank
*- Offering the trading of both currencies and
commodities*

REGIONAL AWARDS

Africa

Asia-Pacific

Central & Eastern Europe

Latin America

Middle East

North America

Western Europe

World's Best Foreign Exchange Banks 2025



COUNTRY, TERRITORY AND DISTRICT AWARDS

Algeria	Ecuador	Kuwait	Qatar
Angola	Egypt	Latvia	Saudi Arabia
Argentina	El Salvador	Lithuania	Serbia
Armenia	Finland	Luxembourg	Singapore
Australia	France	Macedonia	South Africa
Austria	Georgia	Malaysia	South Korea
Bahrain	Germany	Mauritius	Spain
Barbados	Ghana	Mexico	Sweden
Belgium	Greece	Morocco	Switzerland
Brazil	Guatemala	Mozambique	Taiwan
Bulgaria	Honduras	Namibia	Thailand
Canada	Hong Kong	Netherlands	Tunisia
Chile	Hungary	New Zealand	Turkey
China	India	Nigeria	Uganda
Cote D'Ivoire	Indonesia	Norway	UAE
Colombia	Ireland	Oman	United Kingdom
Costa Rica	Italy	Panama	United States
Cyprus	Jamaica	Paraguay	Uruguay
Czech Republic	Japan	Peru	Venezuela
Denmark	Jordan	Philippines	Vietnam
Dominican Republic	Kazakhstan	Poland	Zambia
DRC Congo	Kenya	Portugal	

page 4 of 6

Entry Deadline October 14

Send entries to: Anastasiia Petrukhina - anastasiia@gfinance.co.uk

NO APPLICATION FEE

METHODOLOGY

With input from industry analysts, corporate executives and technology experts, Global Finance selects the winners based on objective and subjective factors. Criteria include transaction volume, market share, global coverage, customer service, competitive pricing and technology. Decisions are informed by provider submissions. Performance will be judged over the period Q3 2023 through Q2 2024.

ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process. Banks are strongly urged to submit entries for the appropriate countries and categories.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases, entrants present information and perspectives that may not be readily available to the editors of Global Finance. Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified.

Submissions for Global Finance's Gordon Platt World's Best Foreign Exchange Banks Awards should provide concise information in the following areas, and submissions should be tailored to the category or categories being entered:

1. Volume, market share, and scope of global coverage, along with any league tables or other comparisons with competitors.
2. Commitment to the business — submit (year-on-year) data on resource allocation to the FX business, the number of employees dedicated to FX and the number and size of trading desks.
3. Technology — examples of leading-edge technology deployment.
4. Execution skills — examples of transactions that benefited clients, including skill in structuring transactions and advice on market positioning and hedging, as well as liquidity and the ability to handle large transactions without moving the market.
5. Please include the contact information requested below to ensure that your submission is processed properly. All contact information is required for entries to be considered.
 - Bank Name (as it should appear on awards-related announcements)
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

Any contact information submitted on Global Finance Calls For Entries or in relation to the publication's awards and events programs are subject to Global Finance's privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt of your submission from the contact listed on this call for entries within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

The Value and Importance of Global Finance Awards Logos

Global Finance's awards and recognition programs are backed by a 37-year legacy of editorial accuracy and integrity. Corporate and financial leaders rely on them as the trusted standard of excellence for the corporate and financial sectors. Global Finance's awards are credible, reliable and have stood the test of time.

The distinction of being a Global Finance award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners promote their status include:

- Recruitment and retention efforts
- Websites
- Investor relations information
- Conference and event signage
- Press and publicity efforts
- Internal communications
- Advertising
- Employee motivation programs
- Pitch books
- Branch signage
- Promotional videos
- Social media campaigns
- Email signatures
- Promotional materials
- Stadium, airport and outdoor signage
- Annual reports

Earning a Global Finance award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.

BEST BANK AWARD 2024
Arab Bank... Best Bank in the Middle East 2024 for the 9th consecutive year

GLOBAL FINANCE
BBVA, the World's Best FX Bank for Corporates 2024

Discover why BBVA can be the go-to choice partner for your Foreign Exchange services worldwide. Access innovative products, benefit from timely updates, customize your experience to your preferences and requirements and gain unique international advice through our in-depth knowledge of the currencies and challenges of regions such as Latin America, Asia, Turkey or Brazil to optimize your FX transactions.

- The Best Foreign Exchange Bank for Corporates for 2024
- The Best Foreign Exchange Bank in Latin America for 2024
- The Best Foreign Exchange Bank in Argentina for 2024
- The Best Foreign Exchange Bank in Colombia for 2024
- The Best Foreign Exchange Bank in Spain for 2024
- The Best Foreign Exchange Solution for SMEs for 2024

Join the growing community of clients who trust BBVA to meet their FX needs and explore an exciting range of possibilities.

Creating Opportunities

Get in touch: bbva@bbva.com | [bbva.com](https://www.bbva.com) | [bbva.com/en](https://www.bbva.com/en) | [bbva.com/pt](https://www.bbva.com/pt) | [bbva.com/es](https://www.bbva.com/es)

BEST BANK AWARD 2024

Itaú,
eleito o melhor banco de câmbio do Brasil pela Revista Global Finance.

Santander Private Banking
Record number of recognitions at the Global Finance magazine's 2024 Best Private Bank Awards.

Best Private Bank in the World for Family Office Services

BEST FX BANK AWARD 2025
25th ANNUAL
GLOBAL FINANCE

MUFG
Optimize working capital and unlock hidden supply chain value
Best Supply Chain Finance Bank - Customer Implementation for the fifth consecutive year, Global Finance

Learn More

