

GLOBAL FINANCE

Call For Entries

Gordon Platt

Foreign Exchange

Awards 2025

Best FX Tech

Deadline: October 14



GLOBAL
FINANCE

Enter Global Finance's Gordon Platt Foreign Exchange Awards today.

Global Finance's annual Foreign Exchange Awards are named in honor of Gordon Platt, who passed away in late 2020 and was the driving force behind this program for many years.

Foreign exchange technology has revolutionized the way currency trading is conducted, making it more accessible, efficient and automated for both retail and institutional traders.

Recognizing this, Global Finance launched the FX Tech Awards in 2022. The program is open to banks, technology companies and fintechs who provide the tools, platforms and systems that facilitate the trading of currencies in the global foreign exchange market.

The Gordon Platt Foreign Exchange Awards will also include Global Finance's 25th annual Foreign Exchange Banks Awards. An exclusive report on the awards will be published in the January 2025 print and digital editions as well as online at GFMag.com.

Global Finance's financial industry awards, rankings and recognition programs are the trusted standard of excellence for the financial industry and are backed by a 37-year history of editorial accuracy and integrity. Global Finance's corporate and financial audience relies on them because they are credible, reliable and have stood the test of time.

The reach and impact of Global Finance's Awards extends far beyond its readership and the banking and financial sector. These awards are amplified locally, regionally and globally through social media efforts, traditional media coverage and the marketing and promotion campaigns of winning organizations

Winners will be honored at Global Finance's Best SME and Foreign Exchange Bank Awards. Date and location TBA.



Investec's team receiving the 2024 World's Best FX Trading Platform and Best Foreign Exchange Bank in Ireland awards



The crowd at Global Finance's 2024 Best SME and Foreign Bank Awards at London's Glaziers Hall.

FX Tech Awards 2025



BEST FX TECH AWARDS 2025

Best Bank Digital FX Platform (Overall)	Best FX Solution for SMEs
Most Innovative Bank for FX	Best ESG Investment Research Provider
Most Innovative Non-Bank for FX	Best FX for Payments Solution
Best FX Trading Platform	Best System for Assessing Risk and Hedging Strategy
Best Cloud Technology FX Solution	Best End-To-End Processing
Best AI/Machine Learning FX Tool	Best FX Trading Solution
Best Execution Algorithms	Best Data and Analytics Platform
Best TMS Provider with FX Module	Best Big Picture View of Positions
Best FX Regtech Tool	Best DeFi Crypto FX Platform
Best Data and Analytics FX Instrument	

METHODOLOGY

With input from industry analysts, corporate executives and technology experts, Global Finance selects the winners based on objective and subjective factors. Criteria include market share, global coverage, customer service and technology deployment, as appropriate in each award category. Decisions are informed by provider submissions and research by the Global Finance editorial team, who also consider opinions of third-party industry experts and additional research into each submission including company reports, press releases, and customer satisfaction surveys.

Performance will be judged over the period Q3 2023 through Q2 2024.

ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process. Fintechs and other technology providers are strongly urged to submit entries for appropriate categories. They may also work with their corporate and banking partners to submit or collaborate on entries for the FX Tech Awards.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases entrants present information and perspectives that may not be readily available to the editors of Global Finance. Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified. Submissions for Global Finance's FX Tech Awards should provide concise information in the following areas, and submissions should be tailored to the category or categories being entered:

1. Sales volume, market share and scope of global coverage, along with any independent comparisons with competitors including rankings.
2. Commitment to the business — submit (year-on-year) data on resource allocation to the FX business, such as R&D investment or staffing dedicated to FX.
3. Technology — examples of leading-edge technology deployment.
4. As part of your entry, please suggest any client partners that you think are worthy of special recognition for outstanding Foreign Exchange management practices and programs. Global Finance's editors will consider these suggestions when making selections for the FX Tech awards.
5. Please include the contact information requested below to ensure that your submission is processed properly. All contact information is required for entries to be considered.
 - Company Name (as it should appear on awards-related announcements)
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

Any contact information submitted as part of Global Finance Calls For Entries or in relation to the publication's awards and events programs are subject to Global Finance's privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt your submission from the contact listed on this call for entries within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

The Value and Importance of Global Finance Awards Logos

Global Finance’s awards and recognition programs are backed by a 37-year legacy of editorial accuracy and integrity. Corporate and financial leaders rely on them as the trusted standard of excellence for the corporate and financial sectors. Global Finance’s awards are credible, reliable and have stood the test of time.

The distinction of being a Global Finance award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners promote their status include:

- Recruitment and retention efforts
- Websites
- Investor relations information
- Conference and event signage
- Press and publicity efforts
- Internal communications
- Advertising
- Employee motivation programs
- Pitch books
- Branch signage
- Promotional videos
- Social media campaigns
- Email signatures
- Promotional materials
- Stadium, airport and outdoor signage
- Annual reports

Earning a Global Finance award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.

