



**CALL FOR ENTRIES** 

**ENTRY DEADLINE: FEBRUARY 3** 



### CALL FOR ENTRIES

### Enter Global Finance's 32nd Annual World's Best Bank Awards today.

Global banking is entering a new era characterized by rapid technological advancements, increased competition, and a strong focus on customer-centric innovation. Global Finance's Best Bank Awards 2025 will recognize financial institutions that excel in offering comprehensive services, consistent reliability, and cutting-edge technological innovation.

For more than three decades, corporate and financial leaders have trusted Global Finance's World's Best Bank awards as the definitive evaluations of the world's financial institutions.

Global Finance will select the Best Banks by Region in Africa, Asia-Pacific, the Caribbean, Central America, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe, as well as in nearly 150 countries, territories and districts and in eight US regional markets.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 38-year history of editorial accuracy and integrity. Global Finance's corporate and financial audience depends on these awards because they are credible, reliable and have stood the test of time.

Winners will be published in the May 2025 print and digital editions, as well as on GFMag.com.

Winning organizations will be honored at an awards ceremony held at the National Press Club in Washington, DC, on October 18 during the World Bank/IMF Annual Meetings.



CEO of Arab Bank Randa Sadik receiving the Best Bank in the Middle East Award for 2024 from Global Finance Founder and Editorial Director Joseph Giarraputo.





J.P. Morgan's James Roddy (left), Co-Head of Global Corporate Banking and Faheen Allibhoy (right), Global Head of Multilateral Institutions & Development Banks accepting the World's Best Bank Award for 2024.



Juan Blasco, Head of Institutional Business at BBVA CIB collecting the World's Best Corporate Bank Award for 2024.



Bahrain

### WORLD'S BEST BANK AWARDS 2025

### ► CALL FOR ENTRIES

#### Enter Global Finance's 32nd Annual World's Best Bank Awards today.

REGIONAL AWARDS		US REGIONAL BANK AWARDS	
Africa		Far West	
Asia-Pacific		Great Lakes	
Caribbean		Mid-Atlantic	
Central America		New England	
Central & Eastern Europe		Plains	
Latin America		Rocky Mountains	
Middle East		Southeast	
North America		Southwest	
Western Europe			
COUNTRY, TERRITORY	AND DISTRICT AWARDS		
Afghanistan	Bangladesh	Bulgaria	Croatia
Albania	Barbados	Burkina Faso	Cyprus
Algeria	Belarus	Cambodia	Czech Republic
Andorra	Belgium	Cameroon	Denmark
Angola	Belize	Canada	Djibouti
Argentina	Benin	Cape Verde	Dominican Republic
Armenia	Bermuda	Cayman Islands	DR Congo
Australia	Bolivia	Chile	Ecuador
Austria	Bosnia & Herzegovina	China	Egypt
Azerbaijan	Botswana	Colombia	El Salvador
Bahamas	Brazil	Costa Rica	Equatorial Guinea

**Entry Deadline February 3, 2025** 

Brunei Darussalam

Côte d'Ivoire

Estonia

Send entries to: Anastasiia Petrukhina - anastasiia@gfinance.co.uk



### > CALL FOR ENTRIES

COUNTRY, TERRIT	ORY AND DISTRICT AWAF	RDS	
Ethiopia	Kyrgyzstan	Nigeria	Sudan
Finland	Latvia	North Macedonia	Sweden
France	Lebanon	Norway	Switzerland
Gambia	Liechtenstein	Oman	Taiwan
Georgia	Lithuania	Pakistan	Tanzania
Germany	Luxembourg	Panama	Thailand
Ghana	Macau	Paraguay	Togo
Greece	Madagascar	Peru	Trinidad & Tobago
Guatemala	Malawi	Philippines	Tunisia
Guinea	Malaysia	Poland	Turkey
Honduras	Mali	Portugal	Turks & Caicos
Hong Kong	Malta	Puerto Rico	Uganda
Hungary	Mauritius	Qatar	United Arab Emirates
Iceland	Mexico	Romania	United Kingdom
India	Moldova	Rwanda	United States
Indonesia	Monaco	Saudi Arabia	Uruguay
Iraq	Mongolia	Senegal	US Virgin Islands
Ireland	Montenegro	Serbia	Uzbekistan
Italy	Morocco	Sierra Leone	Venezuela
Jamaica	Mozambique	Singapore	Vietnam
Japan	Myanmar	Slovakia	Yemen
Jordan	Namibia	Slovenia	Zambia
Kazakhstan	Nepal	South Africa	Zimbabwe
Kenya	Netherlands	South Korea	
Kosovo	New Zealand	Spain	
Kuwait	Nicaragua	Sri Lanka	

**Entry Deadline February 3, 2025** 

Send entries to: Anastasiia Petrukhina - anastasiia@gfinance.co.uk

page 4 of 7



CALL FOR ENTRIES

#### **METHODOLOGY**

Global Finance editors select the winners for the Best Bank Awards with input from industry analysts, corporate executives and technology experts. The editors also use entries submitted by banks, as well as independent research, to evaluate a series of objective and subjective factors.

This year's ratings are based on performance over the period from the January 1, 2024, to December 31, 2024. In cases where data may not be available, banks have the option to submit data from the fourth quarter of 2023 through the third quarter of 2024.

Global Finance uses a proprietary algorithm with criteria—such as knowledge of local conditions and corporate customer needs, financial strength and safety, market standing, compliance and excellence of customer service—weighted for relative importance. Entities are rated on each separate criterion. The algorithm incorporates those ratings into a single numerical score, with 100 equivalent to perfection. These calculations reveal a ranking that determines the ultimate winners. In cases where more than one institution earns a similar score, we favor local providers over global institutions, and privately owned banks over government-owned ones.

The winners are those banks that best meet the specialized needs of corporations as they engage in global business. These top-notch finance institutions are not always the biggest, but rather the best—those with qualities that companies should look for when choosing a provider.

#### **IMPORTANT NOTE**

Global Finance takes pride in the integrity and value of its awards and rankings. The current conflicts in Eastern Europe and the Middle East make reliable award decisions impossible in countries directly involved in the war. Global Finance has decided to temporarily exclude Russia, Ukraine, Israel and Palestine, as well as the foreign operations of banks and companies headquartered in those countries from current award programs until these conflicts are resolved.

**Entry Deadline February 3, 2025** 

Send entries to: Anastasiia Petrukhina - anastasiia@gfinance.co.uk

page 5 of 7



### CALL FOR ENTRIES

#### **ENTRY PREPARATION**

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but submitting an entry significantly increases the chance of success. Submitters are able to make their case while presenting information and perspectives that may not be readily available to the editors of Global Finance.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Please review the countries and territories listed in this document as they may have changed from prior years. Those making submissions should provide concise information in the following areas:

- Key financials, including total assets, asset growth, market share, ROE and earnings. Please submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors
- 2. Details of key capabilities and services offered
- 3. Geographical range
- 4. Details of any significant developments during 2024, such as mergers, acquisitions, new launches, etc.
- 5. Customer service—submit customer endorsements
- 6. Technology—examples of leading-edge technology deployment
- 7. CEO name and full contact details.
- 8. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Bank Name (exactly as it should appear on awards-related announcements) Award(s) Being Submited For Submission Contact Name/Title/Email Communications/Marketing Contact/Name/Title/Email

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries <u>from the contact listed at the bottom of this page</u> within 48 hours of sending, please resend AND notify them to ensure your entry has been received and is processed correctly.

**Entry Deadline February 3, 2025** 

Send entries to: Anastasiia Petrukhina - anastasiia@gfinance.co.uk

page 6 of 7



CALL FOR ENTRIES

# The Value and Importance of Global Finance Awards Logos

Global Finance's awards and recognition programs are backed by a 38-year legacy of editorial accuracy and integrity. Corporate and financial leaders depend on them as the trusted standard of excellence for the corporate and financial sectors. Global Finance's awards are credible, reliable and have stood the test of time.

The distinction of being a Global Finance award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners use logos to promote their status include:

- Recruitment and retention efforts
- Websites
- · Investor relations information
- Conference and event signage
- · Press and publicity efforts
- · Internal communications
- Advertising
- · Employee motivation programs
- · Pitch books
- Branch signage
- Promotional videos

- Social media campaigns
- · Email signatures
- · Promotional materials
- Stadium, airport and outdoor signage
- Annual reports

Earning a Global Finance award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.

























