



CALL FOR ENTRIES
Entry Deadline: August 4



Stars of China 2025 Call For Entries

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Global Finance's 18th Annual Stars Of China Awards

Global Finance's Stars of China Awards are the preeminent evaluation of financial institutions and other organizations in China by international media.

The Stars of China honor the best banks, fintech companies, investment management firms, asset managers and other enterprises serving China and the world.

They recognize the Chinese financial sector, which has helped the nation's economy navigate recent headwinds, through consumer-friendly mortgage loan adjustments, trade financing tweaks, and by accepting a regulatory relaxing of reserve ratios, all while expanding customer services through AI, mobile apps, and digital solutions.

Winners will be announced in early September and a full report will be published in the November print and digital editions of Global Finance as well as online at GFMag.com

Does your organization deserve to be a member of this elite class? If so, enter the 2025 Global Finance Stars of China Awards competition, and explain why your institution stands out. The editors of Global Finance will closely review all entries as well as recent performance before selecting this year's Stars of China.

While it is not necessary to enter in order to be recognized, experience has shown an application increases the chance of success. In many cases, providers are able to present information and perspectives not readily available to the editors of Global Finance. There are no entry fees.

Please contact Leonor Cruz at leonor@gfinance.co.uk or Faith Peng/MHI China at faith@mhichina.com with any questions or for additional information about the Stars of China 2025.



**Once again this year,
winners will be honored
at a live awards
ceremony in Beijing in
the Fall.**





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Participation and Judging Details

Each entry will be reviewed by the editorial board of Global Finance, and evaluated based on relevant financial and business information, with input from industry experts, leading executives, professional investors and consultants.

Full details on each category follows on pages 5-7. Entries for each category should be no longer than 1000 words.

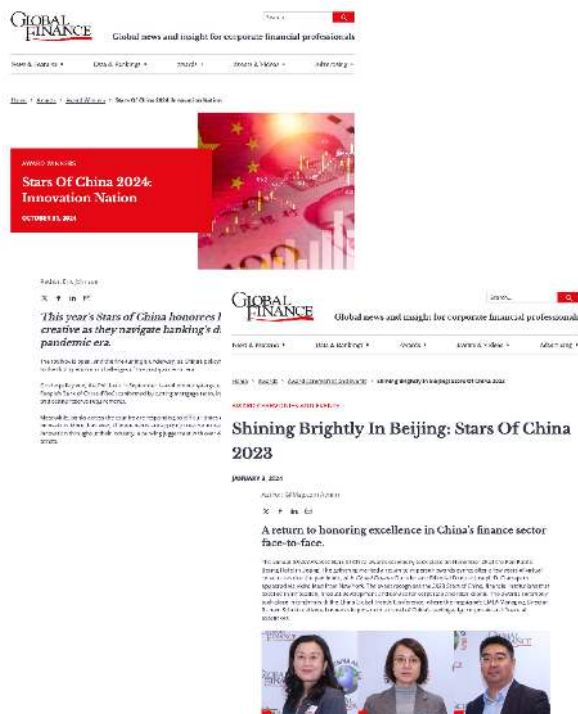
More than ever, Global Finance acknowledges the importance of recognizing institutions that excel in serving the mainland in harmony with China's national goals and objectives.

Institutions will be judged for performance during the period between April 1, 2024, and March 31, 2025. Those submitting an entry should provide concise information and only include material suitable for the public domain.

Please include the contact information requested below to ensure that your submission is processed properly.

- Institution name (as it should appear on awards-related announcements)
- Award(s) being submitted for
- Submission contact name/Title/Email/Phone
- Communications contact name/Title/Email/Phone

All contact information is required for entries to be considered.



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2025 AWARD CATEGORIES

Best Corporate Bank	Best Bank for Sustainable Infrastructure
Best Consumer Bank	Best Bank for Green Bonds
Best Bank for Financial Advisory Services <i>New For 2025</i>	Best Bank for Corporate Social Responsibility
Most Innovative Asset Manager	Most Innovative Bank
Best Bank for Overseas Branch Services	Innovation in Payments
Star of Hong Kong	Innovation in Fintech
Best Consumer Lending Bank	Best Transaction Bank
Best Bank for M&A	Best SME Services Bank
Best Bank for Business Transformation	Best Asset Manager
Best Private Bank	Best Foreign Bank Asset Manager
Most Innovative Private Bank	Most Advanced Trading Technology
Best Private Bank for Sustainable Investing	Best Bank for Risk Management
Best Private Bank for Entrepreneurs	Best Bank for Renminbi Internationalization
Best Private Bank for Ultra High Net Worth Individuals	Best Bank for Belt and Road
Best Wealth Management Provider	

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CATEGORY	DESCRIPTION
Best Corporate Bank	Industry leader for credit products, cash management, trade finance and related services catering to China's largest and most successful enterprises.
Best Consumer Bank	Leading bank for China's growing middle class and other retail clients with an attractive, convenient array of credit card, savings, mortgage and auto lending services.
Best Bank for Financial Advisory Services - <i>New For 2025</i>	An award recognizing the bank with the strongest financial advisory office for business clients, investors, estate planning, and preserving wealth.
Most Innovative Asset Manager	Provider of income-generating services that gets things done while engaging new and sometimes unconventional portfolio management techniques, which may involve innovative technology or business procedures. Open to domestic and foreign asset management licensed to operate on the mainland.
Best Bank for Overseas Branch Services	Top domestic bank for supporting Chinese citizens, manufacturers, traders and service businesses at the forefront of the ever-evolving effort to expand the nation's commercial activities, cultural footprint and global integration. Entrants must maintain bricks-and-mortar branches in at least two countries overseas. Competition open to all domestic banks.
Star of Hong Kong	The undisputed banking leader serving Hong Kong's vibrant, distinct and mainland-friendly financial system. The competition is open to Hong Kong-headquartered banks and the Hong Kong branches of banks headquartered outside Hong Kong.
Best Consumer Lending Bank	Innovative provider of mortgage, vehicle and personal loans with credit division performance metrics and overall goals that most closely match China's nationwide initiative to support wealth-building among the growing consumer class. Open to all domestic banks, large and small.
Best Bank for M&A	Forward-looking provider of guidance and financing for corporate mergers and acquisitions with a proven track record of recent success. This category encompasses banks at the forefront of domestic corporate tie-ups as well as domestic-foreign initiatives that have closed over the past two years.
Best Bank for Business Transformation	Most accomplished banking institution among all of the domestic players that have undertaken or are continuing to undertake significant adjustments in key business areas, from operations to marketing focus to corporate structure. The winning bank's transformation may be narrow or broad, but it must have major impact.
Best Private Bank	Proven provider of the most effective portfolio of wealth management, income growth and protection products for discriminating clients with unique demands.

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Most Innovative Private Bank	Driving force for positive change through innovative systems, services, business strategies, or any combination of these with the goal of maximizing operational efficiency and financial effectiveness for the benefit of private banking clients. All domestic banks are welcome to compete.
Best Private Bank for Sustainable Investing	Leading financial institution that thoroughly understands the challenges and opportunities of ESG investing as it relates to private banking clients, thus striking the right balance between legitimate concerns over global sustainability and the best interests of each client. Competition open to domestic banks.
Best Private Bank for Entrepreneurs	Standout institution that not only embraces the saying “empower an entrepreneur, enrich the people” but proves its commitment by setting the standard for private banking services that China’s best and brightest businesses demand as well as deserve. Competition open to domestic banks.
Best Private Bank for Ultra High Net Worth Individuals	The ultimate banking resource for preserving and enhancing assets through specialist arrangements such as onshore family funds and other custom strategies, thus meeting the high expectations and requirements of China’s growing class of top-tier clients. Competition open to domestic banks.
Best Wealth Management Provider	Top provider of cash management, family trust, overseas and portfolio investment, private equity, real estate, insurance and other relevant, tailor-made services for China’s high-net-worth families and individuals. Competition open to all domestic banks with or without overseas branches as well as fintechs.
Best Bank for Sustainable Infrastructure	The industry leader that has best integrated infrastructure-focused environmental, social, and governance procedures within its organization and has seen demonstrable returns from such investments.
Best Bank for Green Bonds	Best underwriter of environmental and climate-related projects. Factors that will be considered include: the number of instruments underwritten, the notional value of the bonds, pricing, distribution, innovation and societal impact.
Best Bank for Corporate Social Responsibility	Industry leader in community outreach that responsibly and actively engages in “giving back” to society in ways that encourage social stability and grassroots economic development.
Most Innovative Bank	China’s leader in advanced financial services with the latest, fastest and most productive applications and processes for customer satisfaction and business growth.

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CATEGORY	DESCRIPTION
Innovation in Payments	Best financial institution, such as a third-party payment firm or a bank, for cutting-edge technology and streamlined solutions for customer transaction processing. Competition open to all third-party payment providers, banks and other relevant institutions.
Innovation in Fintech	Innovative hero of China's ongoing revolution in financial technology platforms, apps, wireless transactions, online business services and consumer-driven solutions.
Best Transaction Bank	Most successful integrator of payment processing, cash management and business trade services for China's vast and varied commercial sector.
Best SME Services Bank	Standout supporter of China's unrelenting efforts to strengthen the small-to-medium sized enterprise sector as a key pillar of the nation's economy.
Best Asset Manager	Client-acclaimed funds, equities and investments manager with a reputation for professionalism, strong earnings and gold-standard service.
Best Foreign Bank Asset Manager	The money manager that has deep knowledge of the local markets, a broad array of products, and the most robust portfolio of client services. Competition is open to all foreign asset managers, including those operating in joint ventures with local financial institutions.
Most Advanced Trading Technology	Leading financial institution that has automated its trading platform and introduced new online capabilities that better optimize the trading decision process while reducing transaction times and exceptions.
Best Bank for Risk Management	Industry leader at the forefront of best-practice standards and applications that minimize risks related to everyday banking operations, digital transactions, extending credit, money laundering, and liquidity controls.
Best Bank for Renminbi Internationalization	Provider of the most prominent banking support for China's push to expand the renminbi's acceptance abroad and standardize its use in global business transactions.
Best Bank for Belt and Road	Strongest and most enthusiastic supporter of Chinese enterprises heeding the national call for overseas expansion through the Belt and Road initiative.

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The Value and Importance of Global Finance Awards Logos

Global Finance's awards and recognition programs are backed by a 38-year legacy of editorial accuracy and integrity. Corporate and financial leaders depend on them as the trusted standard of excellence for the corporate and financial sectors. Global Finance's awards are credible, reliable and have stood the test of time.

The distinction of being a Global Finance award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners use logos to promote their status include:

- Recruitment and retention efforts
- Websites
- Investor relations information
- Conference and event signage
- Press and publicity efforts
- Internal communications
- Advertising
- Employee motivation programs
- Pitch books
- Branch signage
- Promotional videos
- Social media campaigns
- Email signatures
- Promotional materials
- Stadium, airport and outdoor signage
- Annual reports

Earning a Global Finance award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.

